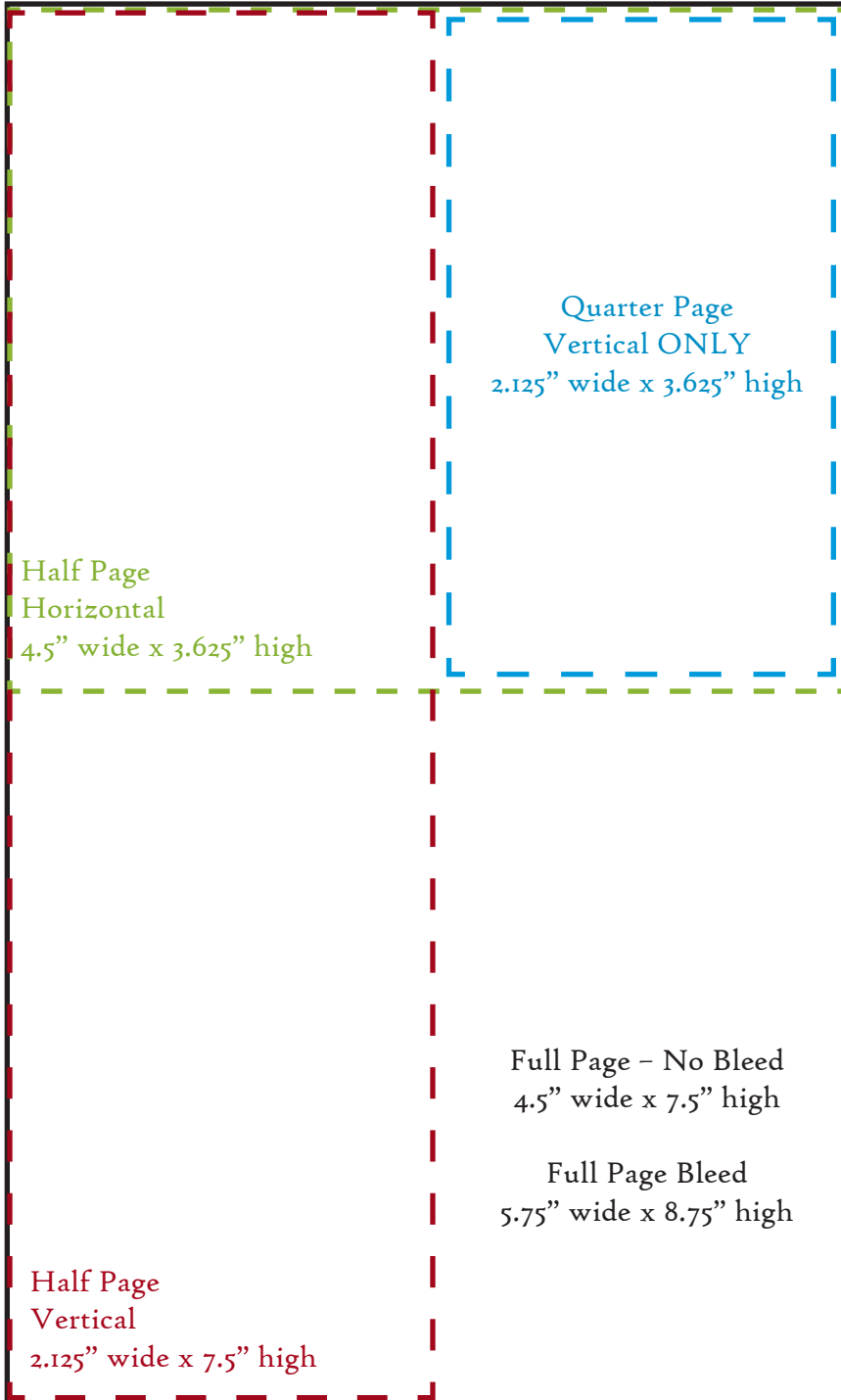


NANTUCKET PRESERVATION TRUST

Ramblings 2017 ANNUAL PUBLICATION



Ad Rates and Specifications

ALL ADS ARE IN FULL COLOR

• Back Cover	\$ 4000
• Inside Front Cover SOLD	\$ 2500
• Inside Back Cover	\$ 2500
• Page One	\$ 2000
• Last Page	\$ 2000
• Full Page	\$ 1500
• Half Page	\$ 850
• Quarter Page	\$ 325

Book Size - Trimmed	5.50 w X 8.50 h
Full Page with Bleed	5.75 w X 8.75 h
<i>**Add 1/8" (0.125) on all sides of full page bleed</i>	
Full Page - no Bleed	4.50 w X 7.50 h
Half Page Horizontal	4.50 w X 3.625 h
Half Page Vertical	2.125 w X 7.50 h
Quarter Page Vertical only	2.125 w X 3.625 h

- *20% discount to all non-profit organizations
- *10% discount to all 2016 advertisers

Deadline for Submission: April 1, 2017

SUBMISSION REQUIREMENTS

Media Accepted: High-res PDF (300 dpi) with CMYK colors. Submit your ads to email below.

Not Acceptable: Working files, such as InDesign, Quark, MS Word, MS Publisher files, or images that have been downloaded from the web.

Submission: Electronic file via email; CD, DVD or thumb drive; or via link to an online file-sharing service.

The NPT will assist with your ad layout should you require design services. Please contact us for further information:

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