

Get on Board for the... 2022 August Fête!

Nantucket Preservation Trust's August Fête is one of the summer's most memorable evenings. This celebration of the island's historic architecture and neighborhoods always sells out with more than 300 guests. Imagine an elevated block party with Nantucket's best caterers, libations, and raw bar, coupled with a chance to peek inside some of the island's most unique neighborhoods and historic homes.

The 2022 August Fête will be held in the special neighborhood of Quidnet. Overlooking Sesachacha Pond, the village of Quidnet has a unique rural character deriving from its evolution from a remote fishing and whale sighting outpost to small residential hamlet, with many well-preserved examples of 19th and early 20th century vernacular architecture.

*Annual August Fête ~ Underwriting Opportunities & Benefits**

Cupola: \$25,000 -- Sixteen tickets to August Fête & Leadership preview tour • Two-page spread in NPT annual magazine, *Ramblings* & August Fête program • Signage at Fête event • Digital media presentation during Sense of Place Exhibition • Invitation to private NPT thank you cocktail party • Unique tour house sponsorship (e.g. "8 Moor Lane sponsored by ...") + booth opportunity
Display space at event tent • Branded giveaway opportunity

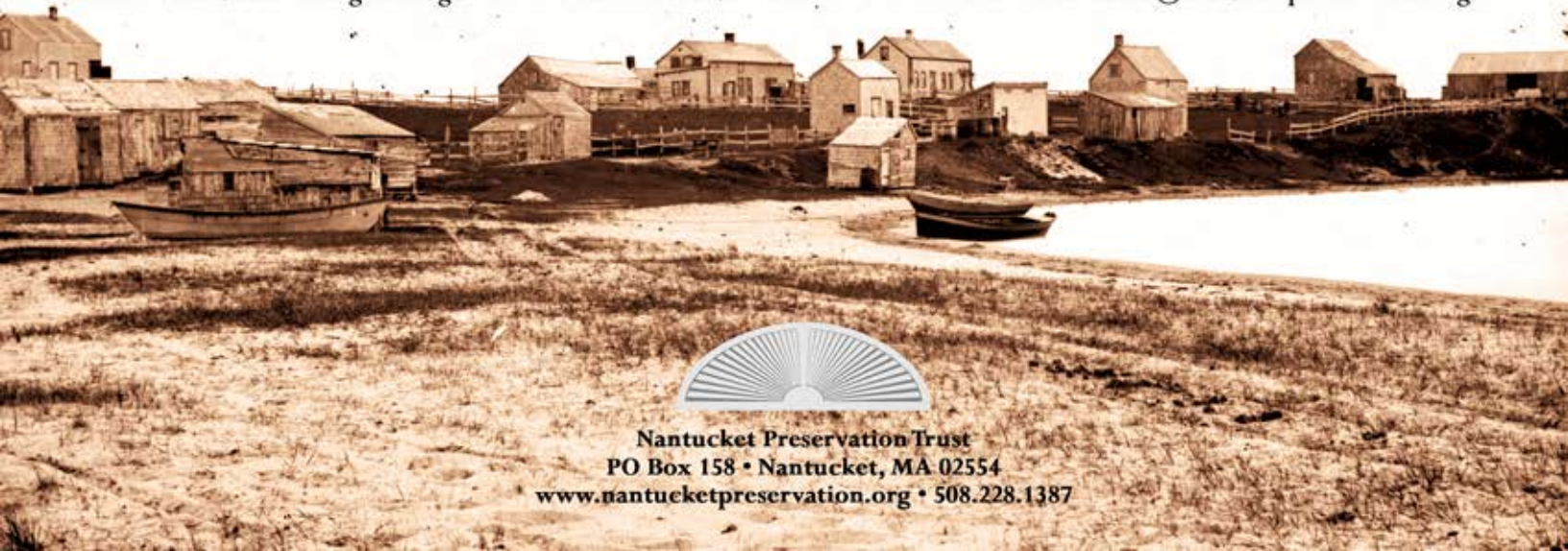
Rafter: \$15,000 -- Twelve tickets to August Fête & Leadership preview tour • Two-page spread in NPT annual magazine, *Ramblings* & August Fête program • Signage at Fête event • Digital media presentation during Sense of Place Exhibition • Invitation to private NPT thank you cocktail party • Unique tour house sponsorship (e.g. "8 Moor Lane sponsored by ...") + booth opportunity
Display space at event tent

Corner Post: \$10,000 -- Eight tickets to August Fête & Leadership preview tour • Full page ad in NPT annual magazine, *Ramblings* & August Fête program • Signage at Fête event • Digital media presentation during Sense of Place Exhibition • Invitation to private NPT thank you cocktail party • Unique tour house sponsorship (e.g. "8 Moor Lane sponsored by ...") + booth opportunity

Foundation: \$5,000 -- Four tickets to August Fête & Leadership preview tour • Full page ad in NPT annual magazine, *Ramblings* & August Fête program • Signage at Fête event • Digital media presentation during Sense of Place Exhibition • Invitation to private NPT thank you cocktail party

*Underwriting benefits within each level are flexible and can be adjusted to accommodate sponsor preferences while maintaining overall value.

Interested in underwriting the August Fête? Contact Michelle Whelan at 508.228.1387 or mwhelan@nantucketpreservation.org



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Nantucket Preservation Trust - Audience & Reach

Nantucket Preservation Trust's (NPT's) mission is to **protect, promote and preserve the island's unique architectural heritage and sense of place.** Our audience is made up of those who have a natural affinity for our mission including owners of historic properties on Nantucket, year-round & seasonal residents in our community and anyone who has visited the island and been touched by Nantucket's unique history and sense of place.

Members

NPT is a membership organization and receives annual donations that provide ongoing support for our programs and operations • NPT has over 500 members • 78% of NPT's members are seasonal homeowners and 22% are year-round community members • 18% are wealth-rated at a 4 or more (publicly recorded assets in excess of \$10 million) • Over 90% are wealth-rated at a 3 or higher (publicly recorded assets of \$1 million or more.)

Media

NPT's website receives over 32,000 unique users per year • Over 2,000 people receive NPT's eNewsletter with an average open rate of 41% • NPT has over 6,000 social media followers on Facebook, Instagram, and Twitter • *Ramblings*, our annual preservation magazine is a beloved keepsake for our over 500 dedicated members to whom it is directly mailed. *Ramblings* is available for pick up at high traffic locations such as the downtown Visitor Center and Bartlett's Farm. NPT also mails copies of *Ramblings* directly to all new homeowners of record who purchase historic properties, and all new homeowners of properties valued at \$3 million or above. Current distribution of *Ramblings*, including print and online readership, is over 4500 annually.

Events

Preservation Symposium • Summer Lecture & Luncheon • Annual August Fête
Sense of Place Exhibition • Preservation Awards • Seasonal Walking Tours

A combined total of 1,100 participants attend NPT events during the average in-person year.

