



NANTUCKET PRESERVATION TRUST

Ramblings

2022 ANNUAL PUBLICATION

Ad Rates and Specifications

ALL ADS ARE IN FULL COLOR

- Back Cover **RESERVED** \$ 4000
- Inside Front Cover **RESERVED** \$ 2500
- Inside Back Cover \$ 2500
- Page One **RESERVED** \$ 2000
- Last Page \$ 2000
- Full Page \$ 1500
- Half Page \$ 850
- Quarter Page \$ 325

*5% discount to all new advertisers

*5% discount to all advertisers who commit and pay before 12/31/2021

*20% discount to all nonprofit advertisers

Book Size - Trimmed	5.50 w X	8.50 h
Full Page with Bleed	5.75 w X	8.75 h
**Add 1/8" (0.125) on all sides of full page bleed		
Full Page - no Bleed	4.50 w X	7.50 h
Half Page Vertical	2.125 w X	7.50 h
Quarter Page Vertical only	2.125 w X	3.625 h

Deadline for Submission: April 1, 2022

SUBMISSION REQUIREMENTS

Media Accepted: High-res PDF (300 dpi) with CMYK colors. Submit your ads to email below.

Not Acceptable: Working files, such as InDesign, Quark, MS Word, MS Publisher files, or images that have been downloaded from the web.

Submit graphics via email, CD, USB, or through an online file-sharing service.

NPT can assist with your ad layout should you require design services. Please contact us for further information:

508-228-1387

info@nantucketpreservation.org

