

Get on Board for the... 2022 August Fête!

Nantucket Preservation Trust's August Fête is one of the summer's most memorable evenings. This celebration of the island's historic architecture and neighborhoods always sells out with more than 300 guests. Imagine an elevated block party with Nantucket's best caterers, libations, and raw bar, coupled with a chance to peek inside some of the island's unique neighborhoods and historic homes.

The 2022 August Fête will be held in the special neighborhood of Quidnet. Overlooking Sesachacha Pond, the village of Quidnet has a unique rural character deriving from its evolution from a remote fishing and whale sighting outpost to small residential hamlet, with many well-preserved examples of 19th and early 20th century vernacular architecture.

Annual August Fête ~ Business Sponsorship Opportunities

Granite: \$2500

Two tickets to August Fête (\$550 value) & Preview Tour (\$80 value) • One full page ad in NPT annual magazine, *Ramblings* (\$1500 value) & August Fête program (\$350 value)

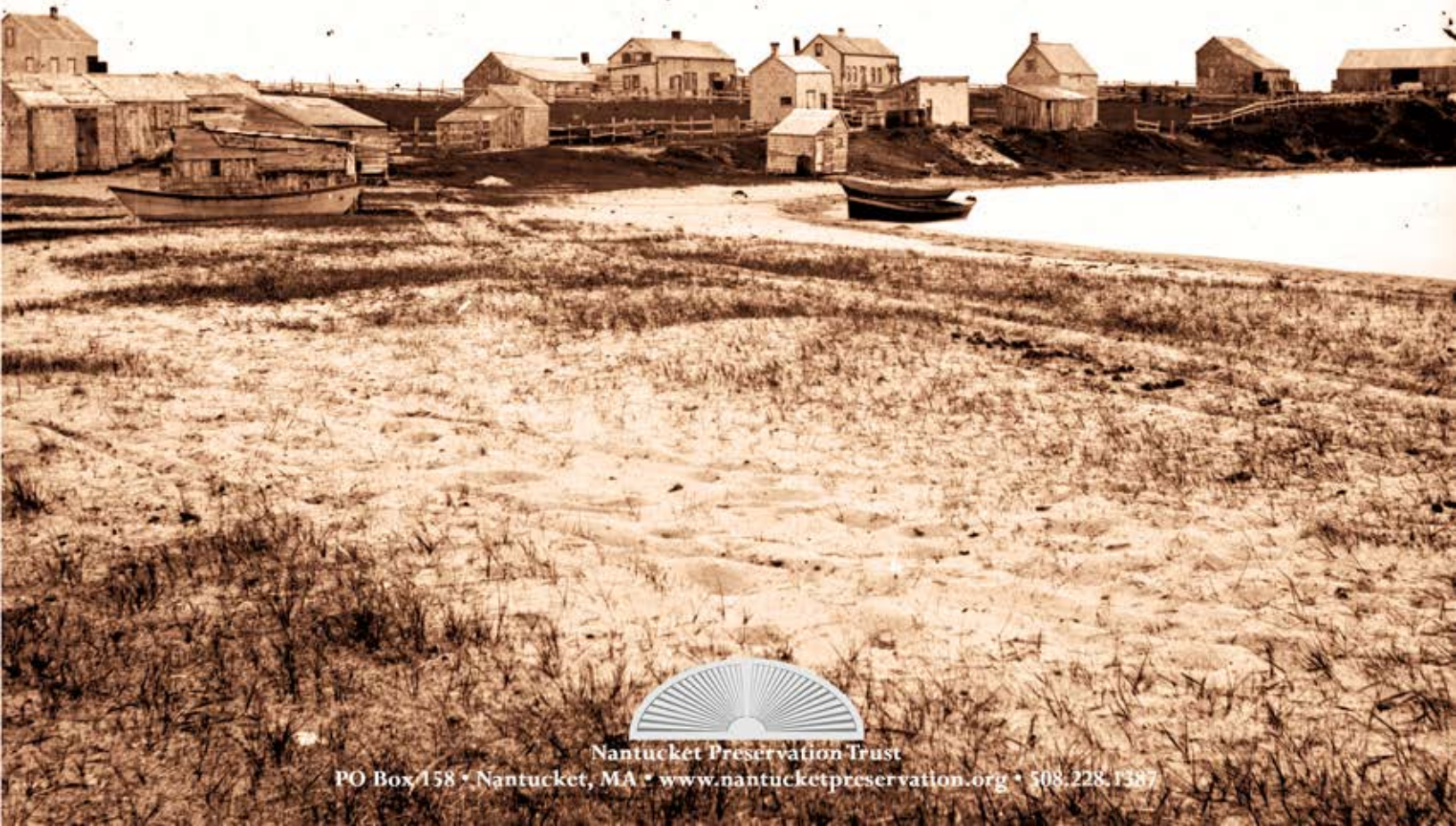
Brick: \$1500

Two tickets to August Fête (\$550 value) • One 1/2 page ad in *Ramblings* (\$850 value) • one 1/2 page ad in August Fête program (\$175 value)

Mortar: \$700

One ticket to August Fête (\$275 value) • One 1/4 page ad in *Ramblings* (\$325 value) & one 1/4 page ad in August Fête program (\$85 value)

Other underwriting opportunities available. Call 508.228.1387 or email mwhelan@nantucketpreservation.org.



Nantucket Preservation Trust - Audience & Reach

Nantucket Preservation Trust's (NPT's) mission is to **protect, promote and preserve the island's unique architectural heritage and sense of place.** Our audience is made up of those who have a natural affinity for our mission including owners of historic properties on Nantucket, year-round & seasonal residents in our community and anyone who has visited the island and been touched by Nantucket's unique history and sense of place.

Members

NPT is a membership organization and receives annual donations that provide ongoing support for our programs and operations • NPT has over 500 members • 78% of NPT's members are seasonal homeowners and 22% are year-round community members • 18% are wealth-rated at a 4 or more (publicly recorded assets in excess of \$10 million) • Over 90% are wealth-rated at a 3 or higher (publicly recorded assets of \$1 million or more.)

Media

NPT's website receives over 32,000 unique users per year • Over 2,000 people receive NPT's eNewsletter with an average open rate of 41% • NPT has over 6,000 social media followers on Facebook, Instagram, and Twitter • *Ramblings*, our annual preservation magazine is a beloved keepsake for our over 500 dedicated members to whom it is directly mailed. *Ramblings* is available for pick up at high traffic locations such as the downtown Visitor Center and Bartlett's Farm. NPT also mails copies of *Ramblings* directly to all new homeowners of record who purchase historic properties, and all new homeowners of properties valued at \$3 million or above. Current distribution of *Ramblings*, including print and online readership, is over 4500 annually.

Events

Preservation Symposium • Summer Lecture & Luncheon • Annual August Fête
Sense of Place Exhibition • Preservation Awards • Seasonal Walking Tours

A combined total of 1,100 participants attend NPT events during the average in-person year.



Yes! Sign me up to become an Annual August Fête Business Sponsor in 2022!

Granite: \$2500

Two tickets to August Fête (\$550 value) • One full page ad in NPT annual magazine, *Ramblings* (\$1500 value) & August Fête program (\$350 value)

Brick: \$1500

Two tickets to August Fête (\$550+ value) • One 1/2 page ad in *Ramblings* (\$850 value) & one 1/2 page ad in August Fête program (\$175 value)

Mortar: \$700

One ticket to August Fête (\$275 value) • One 1/4 page ad in *Ramblings* (\$325 value) & one 1/4 page ad in August Fête program (\$85 value)

Business and Contact Name: _____

Mailing Address: _____

Telephone: _____ Email: _____

Website: _____

Social Media Handles:

Facebook _____ Instagram _____ Twitter _____

Enclosed is a check made payable to the NANTUCKET PRESERVATION TRUST

Please charge my Visa/MC/Amex # _____

Exp. _____ CVV code _____ Billing Zip Code _____

