#### Nantucket Preservation Trust

Annual August Fête

Nantucket Preservation Trust (NPT) is a 501(c)3 non-profit organization with a mission to preserve, protect, and promote Nantucket's architectural heritage and unique sense of place.

NPT is the island's preservation advocate - we research historic homes and share information with the public to inspire stewardship of the island's historic resources. Our House Marker program shares historic information about over 220 individual buildings with the Nantucket community, and we have researched over 100 homes for House History Books and pamphlets. 26 Nantucket buildings are forever protected by Preservation Easements held by NPT. We sponsor important research, including a recent feasibility study on architectural salvage and building materials reuse.

# The Annual August Fête

- NPT's largest fundraiser is the Annual August Fête. Held in a different location around the island each year, the Fête offers attendees a unique opportunity to tour inside well-preserved historic homes, most which are not typically open to the public.
- More than just a cocktail party, the Fête is an elevated block party with delicious food and libations, live music, and a chance to peek behind closed doors and see the possibilities of preservation up close.



2019 August Fête



2017 August Fête

#### 2023: India Street *Thursday, August 10*

The 2023 Fête will be held on India Street, in the heart of downtown, surrounded by spectacular and varied architectural gems built in the height of Nantucket's seafaring days for daring master mariners and enterprising whale oil merchants, by skilled housewrights and masons.

# Underwriting Opportunities

**Cupola | \$25,000:** 12 tickets to the August Fête and Leadership preview cocktail hour • Two-page ad spread in NPT Annual magazine, *Ramblings*, and Fête program • House tour sponsorship • Display space at event tent • Branded giveaway opportunity

**Rafter | \$15,000:** 10 Tickets to the August Fête and Leadership cocktail hour • Two-page ad spread in *Ramblings* and Fête program • Unique house tour sponsorship • Display space at event tent

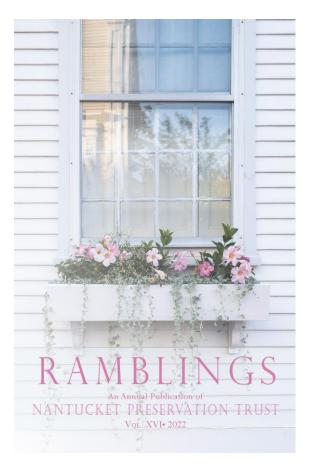
**Corner Post | \$10,000:** 8 Tickets to the August Fête & Leadership cocktail hour • Full page ad in *Ramblings* and Fete program • House tour sponsorship opportunity

**Foundation | \$5,000:** 4 Tickets to the August Fête & Leadership cocktail hour • Full page ad in *Ramblings* and Fête program

All underwriting levels include signage at the Fête and Sense of Place Exhibition & Auction, as well as an invitation to a private thank you cocktail party.



Branded giveaway (Cupola level sponsor) at the 2017 August Fête



# Our Audience

- Event underwriters receive exposure to the 275+ Fête attendees through event signage, Fête program, and recognition in all promotional materials.
- <u>Ramblings</u>, NPT's annual magazine, is directly mailed to all of NPT's 500+ members, as well as new owners of record of historic properties on Nantucket.
- Ramblings is distributed for free at points around the island including the Hy-Line ferry terminal, Office of Culture & Tourism Visitor Center, and Bartlett's Farm. Total distribution is 3,000 copies.
- NPT's email newsletter goes out to more than 2,500 recipients, with an average open rate of over 65%.



#### Learn More

- Contact us at info@nantucketpreservation.
  org for more details, or call (508)228-1387
- See you on India Street!